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AN ALLIANCE OF USA FILM COMMISSIONS

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CANNES FILM FESTIVAL & MARCHE DU FILM
Programming
Village International - Pantiero #200



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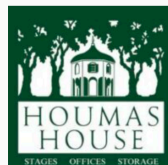
Houston Film Commission



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17 MAY 2023

I've got a movie! Now what???

Date: 17/05/2023

Time: 1:00PM - 2:00PM

Description: This panel will discuss best practices and marketing for movies in the post-covid era.

Moderator: Dave DeBorde

Panelists: Ash Grayson and others.

The Evolution of Storytelling: AI, the Metaverse & ChatGPT

Date: 17/05/2023

Time: 3:00PM - 4:00PM

Description: You can't read the news or listen to a program without someone talking about the advancements of technology from Artificial Intelligence, virtual reality, the metaverse, and most recently ChatGPT. Our panel of Stage 32 experts will discuss the evolution of these storytelling mediums and how they will shape the future of the entertainment industry.

Panelists: Sami Apra, CEO of Largo Film (Switzerland), Christopher Morrison - Founder, Reality +, Richard Botto - CEO, Stage 32

Happy Hour: Come meet the U.S. Film Commissions at the Film USA Pavilion

Date: 17/05/2023

Time: 4:30PM - 6:00PM

18 MAY 2023

Authentic Stories: the Importance of Diversity & Inclusion in Film and TV

Date: 18/05/2023

Time: 12:00PM - 1:00PM

Description: Through a conversation from unique perspectives, this Stage 32 expert panel will explore the importance of representation, equity, and inclusion in film production. As well as, the impact of diverse storytelling on audiences, industry trends, and the business of filmmaking.

Panelists: Ramfis Myrthil - Producer, Thien A. Pham - Producer, 3388 Films, Andrew Vallentine - Director, Jen Loren - Producer.

USA Film Commissions Tax Incentive Programs

Date: 18/05/2023

Time: 1:00PM - 2:00PM

Description: The USA Film Commissions at Cannes discuss the benefits of shooting in their regions.

Moderator: Dave DeBorde

Panelists: Tony Armer (Dallas, TX), Katie Patton Pryor (Baton Rouge, Louisiana), Dannette Tull (Nevada), John Daugherty (Columbus, OH), Allison Whitmer (Montana), Jeanette Stanton (Oklahoma), Alfred Cervantes (Houston, TX), Tava Sofsky (Cherokee Film).

Canon Presents: Exciting Opportunities for Filmmakers in 2023 + Cocktail Event

Date: 18/05/2023

Time: 3:00PM - 4:00PM

Description: Netflix recently added the Canon EOS R5 C to the approved cameras list for Netflix productions, opening up a wide range of opportunities for filmmakers worldwide. Canon has been a long time favorite for filmmakers and in this exclusive panel we'll be demystifying Canon and talk about how filmmakers have successfully used Canon products on productions. Following the panel Canon will host a cocktail event where you can meet the Canon team and filmmakers.

19 MAY 2023

Film and Tourism Panel Discussion

Date: 19/05/2023

Time: 1:00PM - 2:00PM

Description: Tourism and film are intertwined. Learn how your project can benefit.

Panelists: Matt Pinnell (Lieutenant Governor of Oklahoma), Doug Bourgeois (Assistant Secretary Louisiana Office of Tourism), Allison Whitmer (Montana Film Office), Jonathan Olsberg (Olsberg SPI), Kate Edwards (SetJetters)

Moderator: Dave DeBorde

Today's Film Packaging, Sales/Acquisitions & Distribution Landscape

Date: 19/05/2023

Time: 3:00PM - 4:00PM

Description: As the rise of streaming services continues to impact traditional theatrical distribution deals, the art of packaging films has undergone a significant transformation. Nowadays, what makes a package attractive has evolved. It is crucial to understand who the buyers are and what their motivations will be once a film is completed. In this expert panel, you will gain insights into the current market trends, and how to position your project for success.

Panelists: Tiffany Boyle - President, Ramo Law, Viviana Zarragoitia - Financier, VP, Three Point Capital, Jack Sheehan - President, Archstone Films

Happy Hour with Talon Entertainment Finance

Date: 19/05/2023

Time: 4:30PM - 6:00PM

Description: Meet and network with Steve Demmler CEO of Talon Entertainment Finance and learn about the new film and technology fund.

20 MAY 2023

Film Finance Strategies and Methods

Date: 20/05/2023

Time: 1:00PM - 2:00PM

Description: Film financiers discuss the best ways to fund your upcoming projects.

Panelists: James Cole Jr - JASCO Group, Steve Demmler - Talon Ent. Finance, Michelle Chang - Partner, Ramo Law, Josh Harris - Gramercy and Film Hedge, Ilaan Girard - OLFFI.

Moderator: Dave DeBorde

How You or Your Project Can Stand out in the International Market

Date: 20/05/2023

Time: 3:00PM - 4:00PM

Description: The global film market is as inter-connected as ever with local language content seeing massive reach to international audiences. In this Stage 32 expert panel we'll talk about what opportunities you have internationally as a creative and what the global business landscape looks like.

Panelists: Sidney Chiu - Producer, Segolene Zimmern, Manager of International Acquisitions, Alexia Melocchi - Partner, Little Studio Films, Host of The Heart of Show Business

Hyphen Productions: Dissecting the Role of a Producer + Cocktail Event

Date: 20/05/2023

Time: 4:00PM - 6:00PM

Description: Balancing the creative with the business. Hear from the founders behind Hyphen productions, a film and media company providing services through pre-production, production, and post production. Following the panel, Hyphen Productions will host a cocktail event where you can meet the team.

Panelists: James Cole Jr, AJ Leon, Ramfis Myrthil

21 MAY 2023

The Pitchfest

Date: 21/05/2023

Time: 1:00PM - 2:30PM

Description: - Learn pitching from industry pros and come ready to pitch your idea!

Panelists: Ramfis Myrthil (Ramfis productions) Natasha Marburger (Producer), Josh Harris (Gramercy) Maxim Jago (Director), and others TBA.

Moderator: Dave DeBorde

Producing in Today's Market: Opportunities & Challenges in 2023

Presented by Stage 32

Date: 21/05/2023

Time: 3:00PM - 4:00PM

Description: With the Great Content Gold Rush that has occurred from streamers vying for original content, a producer's job has become increasingly complicated. From finding the right material, putting together the right package, finding financing and navigating a film's release there are more opportunities and challenges than ever. This Stage 32 panel of experts will discuss what it's like to produce a film today.

Panelists: Matthew Helderman, CEO, Bondit Media Capital, Kristin Harris - SVP Development and Production, Vertical Entertainment, Shaked Berenson - Producer

Happy Hour with Dallas, Texas

Date: 21/05/2023

Time: 4:30PM - 6:00PM

Description: Meet and network with the Dallas Film Commission. Learn about filming in the great State of Texas.

Panelists: Tony Armer, Dallas Film Commissioner

22 MAY 2023

Screenwriting: Making your Screenplay Bulletproof and Ready to Sell

Date: 22/05/2023

Time: 1:00PM - 2:00PM

Description: Strategies and practical advice to make your screenplay as good as it can possibly be.

Panelists: Dave Deborde - Screenwriter, College Professor

Happy Hour with Houston, Texas

Date: 22/05/2023

Time: 4:30PM - 6:00PM

Description: Meet and network with the Houston Film Commission. Learn about filming in the great State of Texas.

Panelists: Alfred Cervantes, Houston Film Commissioner

23 MAY 2023

Happy Hour 2 with Dallas, Texas

Date: 23/05/2023

Time: 4:30PM - 6:00PM

Description: Meet and network with the Dallas Film Commission. Learn about filming in the great State of Texas. Presented by the Longhorn Ballroom.

Panelists: Tony Armer, Dallas Film Commissioner